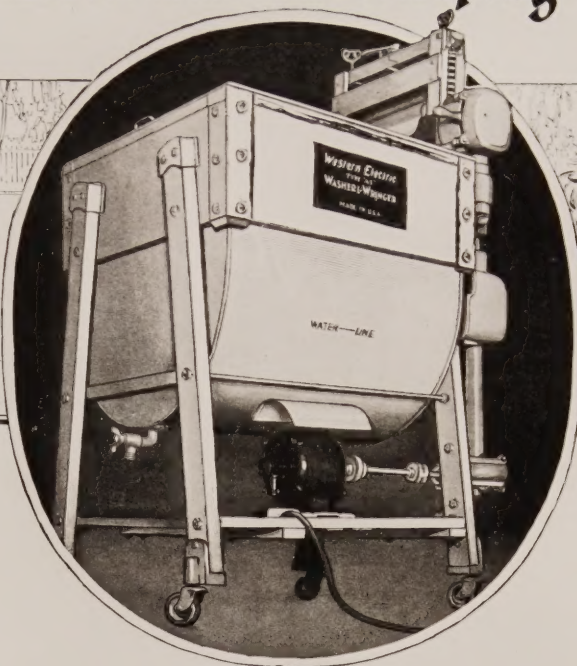




IN 1869 WHEN WESTERN



ELECTRIC STARTED BUSINESS

The only Clothes Washer backed by 54 years' electrical experience

THERE is one important feature about the Western Electric Clothes Washer that you can get with no other machine—a guarantee backed by a company with 54 years' reputation.

You can depend on your Western Electric Washer to work right because it was built right. Engineers who know their business took care of that.

Week after week, for years of service, this Clothes Washer will make the hardest task in your housework easy. Your whole week's wash in an hour or so—think of it! And that means everything, from woolen blankets and rag rugs to your daintiest georgette waists

and silk underthings. Table linen, towels and other "everyday" articles, of course—and all with a thoroughness that will delight you.

But thoroughness is only one of the many advantages of the Western Electric method of washing. Because it is gentle with the clothes, because it cleans by forcing water through the fabric, it makes clothes last longer.

But check all this up yourself. Before next washday go to your Western Electric dealer, or write us for his name and address. He will be glad to send a washer to your home for trial. It will make good, all right.

Send for Booklet
"The Eight Hour
Day in the Home."
Write for your copy
to the Western Electric
Company, 116
Fulton St., New York



Hand Iron



Ironer



Vacuum Sweeper



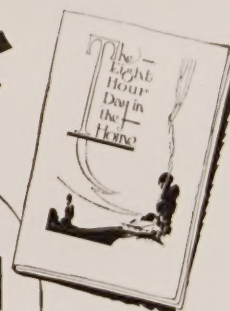
Sewing Machine



Dishwasher



Range



Western Electric

Since 1869 makers and distributors of electrical equipment

This advertisement appears in the May 26th issue of the Saturday Evening Post

H5527-12

Washing machine ads of 1923